

# UNDERCOVER VIDEO: Twitter Engineers To “Ban Talking” Through “Shadow Banning,” Algorithm Censor Opposing Political Opinions

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**Steven Pierre, Twitter engineer explains “shadow banning,” says “it’s going to ban a way of talking”**

**Former Twitter software engineer Abhinav Vadrevu on shadow banning: “they just think that no one is engaging with their content, when in reality, no one is seeing it”**