


## **GOOGLE NOW BRIBING POLITICIANS TO TRY TO GET ALL REGULATIONS ON GOOGLE REMOVED!**

 After Facebook lobbying failed, Google takes aim at U.S. law banning use of biometric data without consent

The Facebook logo is reflected in the eye of an observer in 2015. The company and its peers are under heightened scrutiny after unauthorized sharing of data at the firm. | REUTERS

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# After Facebook lobbying failed, Google takes aim at U.S. law banning use of biometric data without consent

BY [KARTIKAY MEHROTRA](#)

BLOOMBERG

SAN FRANCISCO – Alphabet Inc. is pushing efforts to roll back the most comprehensive biometric privacy law in the U.S., even as the company and its peers face heightened scrutiny after the unauthorized sharing of data at Facebook Inc.

While Mark Zuckerberg and Sheryl Sandberg were publicly apologizing this month for failing to protect users' information, Google's lobbyists were drafting measures to de-fang an Illinois law recognized as the most rigorous consumer privacy statute in the country. Their ambition: to strip language from a decade-old policy that regulates the use of fingerprints, iris scans and facial recognition technology, and insert a loophole for companies embracing the use of biometrics.

Google is trying to exempt photos from the Illinois law at a time when it's fighting a lawsuit in the state that threatens billions of dollars in potential damages. The world's largest search engine is facing claims that it violated the privacy of millions of users by gathering and storing biometric data without their consent.

Facebook has faced a global backlash for failing to secure users' information, triggered by revelations that a British firm with ties to President Donald Trump's 2016 campaign harvested information from as many as 87 million Facebook users without their knowledge. That breach has

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