



# Unilever Threatens to Reduce Ad Spending on Tech Platforms That Don't Combat Divisive DNC ANTIFA Fascist Left-Wing Content

CMO Keith Weed says the company will only invest in platforms 'committed to creating a positive impact in society'

Keith Weed, chief marketing officer for Unilever, is calling on YouTube, Facebook and other tech platforms to clean up their content if they want his consumer product company's advertising dollars. PHOTO: ASSOCIATED PRESS

By [Suzanne Vranica](#)

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